



## FOR IMMEDIATE RELEASE

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## **EnergyWindow<sup>®</sup>, Inc. Announces “PowerPurchase<sup>™</sup> 2005” — A Collective Natural Gas Purchasing Event**

### ***2004 PowerPurchase Yielded Millions in Savings for Event Participants***

*BOULDER, Colo., July 20, 2005* – EnergyWindow, Inc., a supplier of information technology-based tools and consulting to manage the energy supply used by businesses, today announced a call for participants for its 2005 PowerPurchase<sup>™</sup> – a collective natural gas purchasing event designed to help companies mitigate rising energy costs. This year’s PowerPurchase will occur in late August. The deadline for registration is August 1, 2005. For more information or to sign up, contact EnergyWindow, Inc. at (877) 444-0087, or [www.energywindow.com](http://www.energywindow.com).

Through PowerPurchase, EnergyWindow will be conducting online auctions for natural gas supply in 11 states, including: California, Iowa, Kansas, Illinois, Massachusetts, Maryland, Michigan, New Jersey, New York and Ohio. Companies with multiple facilities and significant natural gas usage in these states will be particularly interested in this event.

“PowerPurchase is a new, hybrid purchasing model that allows companies to band together and achieve savings resulting from volume purchasing, while still retaining the ability to have their own individual contracts and pricing terms. In contrast, a typical energy ‘aggregation’ purchase forces all participating companies to take the same terms to get volume pricing,” he said.

### **2004 PowerPurchase Yields Impressive Results**

EnergyWindow’s 2004 PowerPurchase event results were impressive. A total of 15 national companies identified savings of roughly \$2 million on \$10 million in natural gas supply costs. Also, close to 3,000 requests for bid were prepared by EnergyWindow and offered to 47 energy suppliers in early September 2004, for the purchase of more than 1.5 billion cubic feet (bcf) of natural gas.

“Companies that have chosen to remain on regulated tariff rates, believing it will shelter them from rising prices and price volatility, have found this not to be the case over time,” explained Mason. “One of the best ways to attack the problem of rising natural gas costs is to seek out competitive bids and lock in good prices for longer periods when market conditions permit. Our recent studies of energy price trends suggest that prices have and will continue to rise steadily, and that the opportunities represented by energy future price dips have been and will be most likely to occur in the late summer and early fall. Approaches like PowerPurchase and energy e-procurement make it possible to move quickly enough and with a minimum of effort to take advantage of these often fleeting market opportunities.

For more information, EnergyWindow has published two white papers on the topic of natural gas price trends and purchasing strategies: “Nice Time for a Dip? Late Summer and Early Fall Often Yield Opportunities in Wholesale Energy Markets” and “Companies With Many Smaller Facilities Can Obtain Relief from Rising Natural Gas Prices. Both documents can be viewed on the EnergyWindow Web site at <http://www.energywindow.com/press/#WhitePapers>.

### **About EnergyWindow**

EnergyWindow is a Boulder, Colo.-based company that offers a comprehensive suite of information-technology-based tools and energy industry expertise to help businesses manage every aspect of their energy supply cycle (natural gas and electricity). EnergyWindow offers four key areas of products and services: 1) An online energy sourcing tool for energy procurement; 2) a real-time, online energy market database; 3) an energy management information system that tracks and analyzes a company’s energy usage; and 4) energy supply strategy and management consulting. The company was founded in 1999 by Dr. Jack Mason, a long-time energy industry veteran, and Dr. Mike Usrey, a veteran Internet and information technology expert. To date, the company has successfully closed more than 5,000 transactions for energy purchases, resulting in savings of more than \$24 million on \$145 million in energy supply costs. The company can be reached at: [www.energywindow.com](http://www.energywindow.com), or (303) 444-2366.

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