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EnergyWindow, Inc. Receives Additional Funding From Altira; Announces Significant Milestones

BOULDER, Colo., November 15, 2004 – EnergyWindow, Inc., a supplier of information technology-based tools and consulting to manage the energy supply used by businesses, today announced it has received an additional \$300,000 of funding from Altira, a Denver, Colo.-based venture capital firm. The funding is in addition to Altira's prior investments, totaling \$800,000.

EnergyWindow® also announced its completion of significant milestones that validate the company's technology and service offerings in online energy procurement and energy management.

The investment from Altira will be used to fund the continued growth of the company. According to EnergyWindow President, Dr. Jack Mason, "EnergyWindow has achieved a series of significant milestones in the past year alone, and we will continue our drive to become the pre-eminent supplier of online energy procurement technology and innovative, customer-driven energy purchasing tools."

Milestones Validate EnergyWindow® Concept

EnergyWindow has achieved significant milestones in the past year – milestones that underscore the value of EnergyWindow's innovative technology for energy e-procurement and extensive energy management expertise. They are as follows:

- EnergyWindow has signed nearly 50 recognizable national companies as customers, including Federated Department Stores, Food Lion, Johns Manville, Kmart, Loews Cineplex Entertainment Corp., PepBoys and Regal Entertainment Group
- EnergyWindow has processed more than 2,500 transactions for energy purchases via its online energy sourcing system
- EnergyWindow has saved its clients more than \$22 million on \$110 million in energy supply costs, to date
- EnergyWindow has introduced a new model for energy procurement in 2004 that has performed beautifully, allowing more than a dozen national companies to hold the line against rising natural gas costs.

"EnergyWindow continues to grow its customer base with household-name companies. Its revenue model and value proposition have been proven, and we believe the supply markets in 2005 will be more favorable than ever for significant growth in the company's business. We continue to back EnergyWindow as a success story in the making," said Peter Edwards, a partner at Altira. "EnergyWindow is an innovator in energy procurement

technology, and has proven this technology's ability to save money and reduce risk for companies with multiple facilities and significant energy use."

About Altira

Altira is a seed and early-stage venture capital firm focused on energy technology. The firm is investing from its fourth fund. Altira looks for promising technology companies in the areas of oil and gas, energy information technology, electric power generation, transmission and distribution, and renewable energy. The firm targets opportunities in first institutional equity rounds with initial investments of \$500,000 to \$3 million. For more information about Altira, visit <http://www.altiragroup.com>

About EnergyWindow

EnergyWindow is a Boulder, Colo.-based company that offers a comprehensive suite of information-technology-based tools and energy industry expertise to help businesses manage every aspect of their energy supply cycle (natural gas and electricity). EnergyWindow offers four key areas of products and services: 1) An online energy sourcing tool for energy procurement; 2) a real-time, online energy market database, 3) an energy management information system that tracks and analyzes a company's energy usage, and 4) energy supply strategy and management consulting. The company was founded in 1999 by Dr. Jack Mason, a long-time energy industry veteran, and Dr. Mike Usrey, a veteran Internet and information technology expert. To date, the company has successfully closed more than 2,500 transactions for energy purchases, resulting in savings of more than \$22 million on \$110 million in energy supply costs. The company can be reached at: www.energywindow.com, or (303) 444-2366.

EnergyWindow is a registered trademark of EnergyWindow, Inc.